



# POWERNEWS

WE WILL MANUFACTURE BENCHMARK CASTINGS WITH PRIDE, LETTING SAFETY, QUALITY, COST, AND ON TIME DELIVERY TO OUR CUSTOMER BE OUR GUIDE.

## HOW MANY DISTRACTIONS ARE TOO MANY DISTRACTIONS?



DRINKING COFFEE



USING A CELL PHONE



YELLING AT CHILDREN IN BACK SEAT TO STOP IT RIGHT NOW



CONTORTING BODY TO RETRIEVE DROPPED BINKY



FINDING THE RIGHT MUSIC



EATING FOOD JILLIAN MICHAELS DISSAPROVES OF

*This PSA is brought to you by the snitches at www.rantsfrommommyland.com*



2017

**August 28 - September 1**  
**Many events and activities planned.**  
**Schedule will be in a future Power News.**

### Nominate a Safety Super Hero

For Safety Week Recognition and Prize

**If you know someone who has went above and beyond in the area of safety, then nominate them as a Safety Super Hero!**

- Nominations being accepted now until Monday, August 21.
- Safety incident can occur outside of General Motors
- Nominations can be turned in at the Suggestion Office door slot, and at the Suggestion box on the east wall of the plant 2 lab.
- Forms available at drop-off locations



## Chevy Eblem inspired by wallpaper?

The Chevrolet bowtie—introduced by company co-founder William C. Durant in late 1913—is one of the most recognized emblems in the world today. But how it came to be synonymous with the brand is open to wide interpretation.

Inspired by wallpaper in a French hotel?



Durant's version of how the logo came into existence is well-known. The long-accepted story, confirmed by Durant himself, was that it was inspired by the wallpaper design in a Parisian hotel. According to *The Chevrolet Story* of 1961, an official company publication issued in celebration of Chevrolet's 50th anniversary: "It originated

in Durant's imagination when, as a world traveler in 1908, he saw the pattern marching off into infinity as a design on wallpaper in a French hotel. He tore off a piece of the wallpaper and kept it to show friends, with the thought that it would make a good nameplate for a car."

However, conflicting accounts have emerged, each of which is plausible enough to deepen the mystery and suggest it may never be solved. Two of the alternate origins come from within the Durant family itself.

Or was it a dinner-table sketch?

In 1929, Durant's daughter, Margery, published a book entitled, *My Father*. In it, she described how Durant sometimes doodled nameplate designs on pieces of paper at the dinner table: "I think it was between the soup and the fried chicken one night that he sketched out the design that is used on the Chevrolet car to this day."

Was it borrowed from a newspaper ad?

More than half a century later, another bowtie origin story was recounted in a 1986 issue of *Chevrolet Pro Management Magazine*, based on a 13-year-old interview with Durant's widow, Catherine. She recalled how she and her husband were on holiday in Hot Springs, Virginia, in 1912. While reading a newspaper in their hotel room, Durant spotted a design and exclaimed, "I think this would be a very good emblem for the Chevrolet." Unfortunately, at the time, Mrs. Durant didn't clarify what the motif was or how it was used. That nugget of information inspired Ken Kaufmann, historian and editor of *The Chevrolet Review*, to search out its validity. In a November 12, 1911, edition of *The Constitution* newspaper, published in Atlanta, the Southern Compressed Coal Company placed an ad for "Coalettes," a refined fuel product for fires. The Coalettes logo, as published in the ad, had a slanted bowtie form, very similar to the shape that would soon become the Chevrolet icon. Did Durant and his wife see the same ad or one that was similar—the following year a few states to the north? The newspaper edition was dated just nine days after the incorporation of the Chevrolet Motor Company. -continued

The Swiss flag theory.



One other explanation attributes the design to a stylized version of the cross of the Swiss flag. Louis Chevrolet was born in Switzerland at La Chaux-de-Fonds, Canton of Neuchâtel, to French parents on Christmas Day 1878.

Whichever origin is true, within a few years, the bowtie would emerge as the definitive Chevrolet logo. An October 2, 1913, edition of *The Washington Post* seems to be the earliest-known example of the symbol being used to advertise the brand. "Look for this nameplate" the ad proclaims above the emblem. Customers the world over have been doing so ever since.

Today's bowtie: a gold standard.

Many variations in coloring and detail of the Chevrolet bowtie have come and gone over the decades since its introduction in late 1913, but the essential shape has never changed. In 2004, Chevrolet began to phase in the gold bowtie that today serves as the brand identity for all of its cars and trucks marketed globally. GM Media



**CHEVROLET**

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### GM DEFIANCE SAFETY NOTICE

SPM OVERHEAD SWEEP & HARD HAT

REQUIREMENT UPDATE 08/02/17

Effective 8/2/2017 it will no longer be a requirement to wear a hard hat or high visibility vest in Plant 1 SPM Pre-machining and Plant 2 SPM Core & Finishing Areas. An overhead sweep has been conducted and activities requiring Hard Hats and High Visibility Vests are no longer in process in these areas.

The SPM Cast Line Area will still require the use of hard hats & high visibility vests for ANY person entering the area. Areas requiring the use of a hard hat will also be marked off using the red barricades. A map of the area can be seen on the next page. Please perform 100% contact with your team, and return to your GM host/supervisor.

Notes:

- Access into red barricaded construction areas require Construction Orientation Training / Pre-Task Plans, Hard Hats, High Visibility Vests, Steel Toe Shoes, Safety Glasses, and Hearing Protection.
- Plant 1 Pre-Machining, Plant 2 SPM Core Room & Finishing Areas are no longer "Hard Hat Required".
- All General Plant Safety Procedures still apply.

## Tools for School

PMN/GM Powertrain/UAW started collecting school supplies to help provide supplies for Defiance and Ayersville school district students.

The event is sponsored by Ravens Care.

The collection is from:

**Friday, July 21 to Tuesday, August 8.**

Please give items to Karen Hackworth (Plant Managers Office), Sue Wiles (Financial Office), Sonia Mendez (Quality Office), Vicky Lieswyn (Maintenance Office) or Tonya Huss (Suggestions Office). **ADDITIONALLY** - Mary Boyd (Precision Sand Office).

Items needed include:

Backpacks	Seven-pocket Accordion
Pencils	File Folders
Glue	Regular-size Post-it Note
Scissors	Pads
Notebooks	Black/White Composition
Scientific Calculators	Books
24-packs of Crayola Crayons	Tissues
Binders - 1", 1.5", 2"	Dry Erase Markers



**This is a great weekend to buy school supplies!!**



## Best Wishes to Our Retirees

Deanna Basquez - 1st shift Precision Sand  
Mark Riegsecker - 2nd shift Pattern Maker



Pictured Above: Theresa Lawrence, Bob Yeo, Mark Riegsecker, Rob Egnor, and Jeff Bantam

## Don't forget! CVS Caremark Replaced Express Scripts



**ON AUGUST 1, 2017**, GM's Health Care Program in the U.S. transitioned the prescription drug benefit from Express Scripts, to CVS Caremark. You should have received your new medical card in the mail, and started using it on **August 1**.

KEY HIGHLIGHTS:

- Your pharmacy benefit design (deductibles, co-pays and out-of-pocket maximums) will remain the same.
- You will continue to have access to a broad pharmacy network. There are more than 68,000 network pharmacies nationwide, including independent pharmacies, chain pharmacies and 9,600 CVS pharmacy locations.
- Your prescriptions will automatically transfer to CVS Caremark.

ENHANCEMENTS:

- You will have a new option to fill a 90-day prescription from a CVS retail pharmacy, in addition to standard mail order. The mail order cost share will apply.
- You can receive up to a 20% discount on thousands of CVS Pharmacy Brand health-related items once you receive your discount card in September.

QUESTIONS:

- For any questions about the benefit or coverage, please contact CVS Caremark at **1-844-379-1671** or register at **Caremark.com/startnow**.



### Non-adopted Suggestions

If a suggestion is non-adopted, the suggester(s) retains the right for award consideration if the idea is implemented any time within one year following the date of notification of non-adoption.

### Renew Process

Suggester(s) may renew a non-adopted suggestion within 30 calendar days after the one-year non-adopt date of notification provided that the suggester is on the active role of the company at the time of renewal.

### Review Process

The Review Process is the sole and exclusive mechanism for resolving disputes regarding suggestion decisions. A Review must be in writing on a Review Request form and must include new and/or additional information supporting the reason for the Review. Reviews must be submitted within one year from the date of notification of non-adopt or last implementation award payment. A Review must be conducted by the original decision-making authority. Subsequent to that Review, the suggester can request a Review by the next higher level decision-making authority.

**The Official Submission Date** is the date the supervisor enters on the form. If the Suggestion Activity's date stamp on a suggestion is more than eight working days later than the date entered by the supervisor, the official submission date becomes the date stamped by the Suggestion Activity.

# Plant 1 Upcoming Changes

## MENS/WOMANS LOCKER ROOM

Men's hourly locker room is going to be remodeled into two separate locker rooms (Men and Women)

All Plant 2 hourly employees who have a locker in Plant 1 must move to a Plant 2 locker no later than **August 25th**

All salaried employees who require a locker must move to Plant 2 salaried locker rooms before **August 4th**

Men's and Women's salaried locker rooms will be placed out of service effective **August 4th**.

All Plant 1 Hourly Men must move into the designated area in Plant 1 Hourly Men's Locker no later than **August 4th**.

All hourly women assigned to Plant 1 will be assigned a locker upon completion of the remodel (downstairs)

Women's hourly locker room (upstairs) will be placed out of service upon completion of remodeled locker room (downstairs) and assignment of new lockers

Skilled Trades and production are allotted 2 lockers and Aramark employees are granted 1 locker.

All employees must report their locker number and location to Hourly Employment/Labor Relations

## PLANT 1 CAFETERIA

Hot breakfast will be moving to Plant 2 (with some modifications)

**July 31st** – Was last day of hot breakfast grill in Plant 1  
**Plant 1 Market** will be moved to the Ops Room before **September 1st**.

**Plant 1 Large cafeteria** will be placed out of service before **September 1st**.

**August 21st** – Hot breakfast service resumes in Plant 2  
Standard weekly menu

Must purchase the meal at the Kiosk. A ticket/receipt will print. Take the ticket to the server to claim your meal.

## PLANT 1 PARKNG LOT 1

The majority of Lot#1 will be placed out of service at a future date.

A small quantity of spaces will be available to accommodate those who have lockers in Plant 1 and those who require wheel chair access to the facility.

## REVISED Notice to All Employees

(Men's Locker Room Plant 1 & Plant 2)

A majority of Plant 1 Men's Locker Room will be permanently closed effective **August 28, 2017**.

Employees working in Plant 2 must move to lockers in the Plant 2 locker room no later than **August 25, 2017**.

All Employees assigned to Plant 1 will need to report their locker number by **August 25, 2017**. You will need to contact Hourly Employment and Labor with your new locker

number. The Lockers that will remain after the renovation are #'s 1017 - 1580.

\*Skilled trades and production are allotted 2 lockers and Aramark employees are granted 1 locker.

\*All lockers will be tagged by security.

\*All lockers still occupied in the closed area after **August 25, 2017** will have the items removed.

\*Security will attempt to contact the person last assigned to the locker that we have on file. If after 30 days no one responds, the items will be disposed of.

## PLANT 2 LOCKER ROOM

IF YOU HAVE A LOCKER IN PLANT 2 – YOU MUST REPORT YOUR LOCKER NUMBER TO HOURLY EMPLOYMENT/LABOR RELATIONS BY **August 14th**.

•All lockers will be tagged by security

•All lockers still occupied and not assigned by **August 14th** will have the items removed.

•Security will attempt to contact the person last assigned to the locker that we have on file. If after 30 days no one responds, the items will be disposed of.

If you have any questions please contact: Chris Silliman ext. **7445**

## August Team Leader Assessment

Please enter names of Team Leader Candidates into the Registration sheet. The Registration sheet is available on the S Drive at **S:\GMPTDFSN\Training\Team Leader Assessment (Written & Computer) Schedule.xlsx**

For the Computer sessions:

An IT representative will also be available in the Computer sessions.

Please make sure the Team Leaders have an active GMOL ID AND they have signed into Outlook within the last 30 days. If an ID has not been used within the last 30 days, it becomes inactive. If an ID needs to be created or re-activated, a new request must be submitted. Please contact **Mark Andonegui (7433)** to get instructions on submitting a request.

The process to create or re-activate is performed by an offsite group and takes several days and sometimes up to a week to complete.

Assessments for August will be held on:

Wednesday, August 23 for the Paper-Pencil Portion

Thursday, August 24 for the Computer Portion

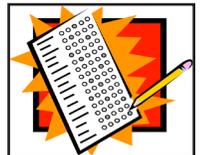
In Room 123 in the Training Center

Times for both days are:

3rd shift 5:00 am – 6:00 am

1st shift 9:00 am - 10:00 am

2nd shift 3:00 pm – 4:00 pm



## EMERGENCY SIGNALS:

Fire: 5s . 5s . 5s . 5s . 5s      Leave Area as Directed

Tornado: 30s . 30s      Take Shelter

Evacuation: 15s . 15s . 15s      Exit & Assemble

All Clear: 60s      Return to Work

For plant emergencies, dial **7911** from an in-plant phone or **419-784-7400** from a cell phone.

## How to contact us:

Communications Manager

Kevin Nadrowski

Phone: 313-498-5464

Communications Coordinator-UAW

Tonya Huss

Phone: 419-784-7727

Cell: 419-769-6225

E-mail: [tonya.huss@gm.com](mailto:tonya.huss@gm.com)

Articles  
due  
the 1st  
Monday  
of the  
month.